

Contract # 48935

Schedule Dates 11/01/12-11/05/12
Advertiser AMERICAN ACTION NETWORK (3053)
Agency American Media & Advocacy Group (2847)
Product POLITICAL ISSUE (1052)
Brand Est. 3498 TV Oct 30-Nov 6 2012 (28274)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 3498
CPE Local/Political Issue Agency
Account Types Standard
Billing Type Comments

WHDH-TV
 7 Bulfinch Place
 Boston, MA 02114-2977



American Media & Advocacy Group
 C/O National Media, Inc.
 Attn: Tricia King
 815 Slaters Lane
 Alexandria, VA 22314

Date Entered 10/24/12
Last Modified 10/24/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$15,000.00
Net Total \$85,000.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month
 Nov. 2012 7
Grand Total: 7

Rate
 \$100,000.00
 \$100,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	3:30P- NOTRE DAME FOOTBALL	1						1		1	\$9,000.00	\$9,000.00	WHDH Boston (WHDH)		10/24/12
2.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	10:27A- Meet the Press	1							1	1	\$6,000.00	\$6,000.00	WHDH Boston (WHDH)		10/24/12
3.0	Normal Line / SPOT	11/01/12-11/01/12	1	:30	6:30P- NBC Nightly News	1				1				1	\$7,500.00	\$7,500.00	WHDH Boston (WHDH)		10/24/12
4.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	6:30P- NBC Nightly News	1							1	1	\$7,500.00	\$7,500.00	WHDH Boston (WHDH)		10/24/12
5.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	10P- DATELINE	1					1			1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		10/24/12
6.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	6:58P- FOOTBALL NIGHT IN AMERICA	1						1		1	\$20,000.00	\$20,000.00	WHDH Boston (WHDH)		10/24/12
7.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	8:18P- NBC SUNDAY NIGHT FOOTBALL	1							1	1	\$35,000.00	\$35,000.00	WHDH Boston (WHDH)		10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.